



1 2 3 4 5

Citizenship

6

o_Marketing_Local_This is a company you can count on_Consumer_Co

Success alone isn't what makes us a trusted neighbor and a welcomed friend in communities where we sell our products. We earn that place only by being involved, concerned and committed citizens.

We're helping build multigrade schoolhouses in the Philippines — to educate children, to strengthen communities.

Following floods in Mexico and Venezuela last year, we dedicated our consumer hotline to connecting people with missing relatives through the Red Cross and provided water and supply trucks to aid in disaster relief.

These and hundreds of other initiatives may sound unusual for a beverage company. But it's not unusual for us — because we're here to stay.



Coca-Cola_Portfolio_Marketing_Local_Citizenship_Consumer_Coca-Co

