

**You may know The Coca-Cola Company ...**

**...as the largest beverage company with the most extensive distribution system in the world. You may know us simply as Coca-Cola—the world's most valuable brand and a global icon.**

**But we are so much more.**

**We are a nonalcoholic beverage company with an ever-expanding portfolio of choices to meet consumer needs. We are a global citizen committed to making a difference on the planet. We are operating with renewed vigor to increase profitability and to strengthen relationships with our business partners. And we are passionately working, along with our bottling partners, to ensure the sustainable growth of our business.**

**Let us introduce you to The Coca-Cola Company you may not know.**



**We're paying attention to what the world wants to drink.**

We're proud to say that we market four of the top-five soft drinks in the world and rank No. 1 in sales of carbonated soft drinks globally. Did you know that globally we also rank No. 1 in juice and juice drinks, No. 2 in sports drinks and No. 3 in bottled water?



**We believe in creating beverages for life.**

In the past two years, we have expanded our portfolio of beverages that provide vitamins, nutrients and other beneficial ingredients. We now have more than 400 brands that include nearly 2,400 beverage products.

## **We believe in preserving and protecting water resources.**

Protecting and improving access to and the availability of water remains one of our long-term goals. We partner with many organizations, governments and local communities to develop and implement sustainable water initiatives around the world.



## **We are committed to supporting our communities.**

The Coca-Cola system (the Company and our bottling partners) has a comprehensive HIV/AIDS health care program in Africa, covering nearly 60,000 employees, their spouses and their children. We have also reached millions of people in Africa through our HIV/AIDS community awareness programs.

**We are a part of local businesses around the world.**

The Coca-Cola system's customers are the grocers, retailers, street vendors and store owners who sell our products to our consumers. We have millions of these partners in the more than 200 countries where we operate.





## **We have room to grow profitably.**

Approximately 50 billion times a day, someone drinks a beverage. Our beverages are enjoyed more than 1.3 billion of those times. That means there are over 48 billion beverage choices to capture.

**In 2005, we took a great step forward in strengthening The Coca-Cola Company.**

**We built on our formidable assets: our brands, financial strength, unrivaled distribution system and our people. And we have made progress toward sustainable growth.**

**We sharpened our focus on what the world wants to drink and why, and we continued our efforts with local leaders to support communities around the world.**

**We have a lot of good news to share, and we're just getting started.**

**We're The Coca-Cola Company... it's nice to meet you.**