

Shareowner Information

Common Stock

The Coca-Cola Company is one of 30 companies in the Dow Jones Industrial Average. Our common stock is listed on the New York Stock Exchange, the principal market for our common stock, traded under the ticker symbol KO. The stock is also traded on the Boston, Chicago, National, Pacific and Philadelphia stock exchanges.

At year end, there were 2.37 billion shares outstanding and there were 330,419 shareowners of record.

Dividends

At its February 2006 meeting, our Board of Directors increased our quarterly dividend to \$0.31 per share, equivalent to an annual dividend of \$1.24 per share. The Company has increased dividends in each of the last 44 years.

The Coca-Cola Company normally pays dividends four times a year, usually on April 1, July 1, October 1 and December 15. The Company has paid 339 consecutive quarterly dividends, beginning in 1920.

Dividend and Cash Investment Plan

The Dividend and Cash Investment Plan permits shareowners of record to reinvest dividends from Company stock in shares of The Coca-Cola Company. The Plan provides a convenient, economical and systematic method of acquiring additional shares of our common stock. All shareowners of record are eligible to participate. Shareowners also may purchase Company stock through voluntary cash investments of up to \$125,000 per year.

At year end, 74 percent of the Company's shareowners of record were participants in the Plan. In 2005, shareowners invested \$43.0 million in dividends and \$22.4 million in cash in the Plan.

If your shares are held in street name by your broker and you are interested in participating in the Dividend and Cash Investment Plan, you may have your broker transfer the shares electronically to Computershare Trust Company, N.A., through the Direct Registration System.

For more details on the Dividend and Cash Investment Plan, please contact the Plan Administrator, Computershare, or visit the investor section of our Company's Web site, www.coca-cola.com, for more information.

Shareowner Account Assistance

For address changes, dividend checks, direct deposit of dividends, account consolidation, registration changes, lost stock certificates, stock holdings and information about the Dividend and Cash Investment Plan, please contact:

Registrar and Transfer Agent
Computershare Trust Company, N.A.
P.O. Box 43070
Providence, RI 02940-3070

U.S. toll-free: (888) COKESHR (265-3747) or (781) 575-2725

For the hearing impaired: (800) 490-1493 or (781) 575-2692

Email: cocacola@computershare.com

Internet: www.computershare.com

Shareowner Internet Account Access

Shareowners of record may access their accounts via the Internet to obtain their share balance, conduct secure transactions, request printable forms and view the current market value of their investment as well as historical stock prices. To log on to this secure site and request your initial password, go to www.computershare.com.

If you are a registered shareowner and wish to receive future materials regarding our Annual Meeting of Shareowners via email instead of postal mail, please go to www.eTreeUSA.com/Coca-Cola and complete the online form. As a thank you, The Coca-Cola Company and American Forests® will plant a tree on your behalf at no cost to you.

Corporate Offices

The Coca-Cola Company
One Coca-Cola Plaza
Atlanta, Georgia 30313
(404) 676-2121

Institutional Investor Inquiries

(404) 676-5766

Information Resources

Internet

Our Web site, www.coca-cola.com, offers information about our financial performance, news about the Company and brand experiences.

Publications

The Company's **Annual Report on Form 10-K, Proxy Statement, Annual Review, Form 10-Q reports and other publications** covering our citizenship, environmental and workplace principles **are available free of charge upon request** from our Industry and Consumer Affairs Department at the Company's corporate address, listed above. They also can be accessed at www.coca-cola.com.

Hotline

The Company's hotline, (800) INVSTKO (468-7856), offers taped highlights from the most recent quarter and may be used to request the most up-to-date quarterly results news release.

Audio Annual Review

An audiocassette or compact disc version of this report is available without charge as a service to the visually impaired. To receive a copy, please contact our Industry and Consumer Affairs Department at (800) 438-2653.

Duplicate Mailings

If you are a shareowner of record and are receiving multiple copies of our *Annual Report on Form 10-K* and *Annual Review*, you can reduce the number of copies mailed to your address by contacting Computershare at (888) COKESHR (265-3747).

For more information about The Coca-Cola Company, our beliefs and policies, and additional stories about our operations in more than 200 countries, please visit us at www.coca-cola.com. An online version of this publication as well as our *Annual Report on Form 10-K* can be found at www.annualreview.coca-cola.com.

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