

2006 Performance

Our Company, At-a-Glance

The Coca-Cola Company is the world's largest beverage company. Throughout the world, Coca-Cola is the most recognized brand. We market four of the world's top five nonalcoholic sparkling brands: Coca-Cola, Diet Coke, Sprite and Fanta. Our beverage portfolio encompasses more than 400 brands consisting of over 2,600 beverage products, including water, juice and juice drinks, sports drinks, energy drinks, and teas and coffees.

With consumers in more than 200 countries and a diverse workforce of 71,000 associates, The Coca-Cola Company is an integral part of the communities we serve around the world. We are committed to being a great place to work, providing quality beverages to the marketplace, protecting and enhancing the environment and helping to build sustainable communities.

The Coca-Cola system (our Company and our bottling partners) sells our products to restaurants, grocery stores, street vendors and other customers, who in turn sell our products to consumers. Consumers enjoy the Company's beverages at a rate of more than 1.4 billion servings a day.

UNIT CASE VOLUME

	2006 vs. 2005 Annual Growth	5-Year Compound Annual Growth Rate	Unit Case Volume (in billions)
Africa	4%	5%	
East, South Asia and Pacific Rim	(5%)	1%	
European Union	6%	2%	
Latin America	7%	4%	
North America	0%	2%	
North Asia, Eurasia and Middle East	11%	10%	
Bottling Investments*	16%	n/a	
Worldwide	4%	4%	

*Bottling Investments was formed effective January 1, 2006.

See pages 24–37 for operating group results.

PORTFOLIO

4%

unit case volume growth
in sparkling beverages
HIGHEST GROWTH SINCE 1998

Top Sellers



in sparkling beverages,
juice and water for our Company

PARTNERS

MILLIONS

OF BUSINESS PARTNERS
AROUND THE WORLD

are vital to our success—bottling partners,
retail customers, suppliers and governmental
and nongovernmental organizations.

PEOPLE

Approaching level of engagement of "High Performing" companies*

Employee engagement levels:



*Source: Institutional Survey Research, June 2006

+5 pts.

improvement in employee
engagement in two years

PLANET

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FTSE4Good Index



FTSE4Good

www.ftse.com/ftse4good

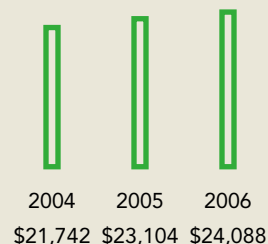
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PROFIT

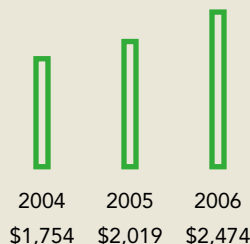
Net Operating Revenues
(in millions)



Operating Income
(in millions)



Share Repurchases
(in millions)



Dividends Per Share



343

consecutive quarterly
dividends since 1920

23%

total return to shareowners in 2006
OUTPACED DOW JONES INDUSTRIAL AVERAGE AND S&P 500



2006 Woodruff Cup Winner: IBERIAN DIVISION (PORTUGAL AND SPAIN)

Our Iberian Division won the 2006 Woodruff Cup, which honors the legacy of longtime Company leader Robert W. Woodruff's dedication to quality, integrity and hard work. The award recognizes the division with the top performance across all five Ps of our *Manifesto for Growth*: people, portfolio, partners, planet and profit.