Equal Opportunity Policy, Environmental Statement and Forward-Looking Statements

Equal Opportunity Policy

The Coca-Cola Company and its subsidiaries maintain a long-standing commitment to equal opportunity, affirmative action, and valuing the differences of our employees, shareowners, customers and consumers. The Company strives to create an inclusive work environment free of discrimination and physical or verbal harassment with respect to race, gender, color, national origin, religion, age, disability, sexual orientation, gender identity and/or expression, or veteran status. We will make reasonable accommodations in the employment of qualified individuals with disabilities, for religious beliefs, and whenever else appropriate. The Company maintains ongoing contact with labor and employee associations to develop relationships that foster responsive and mutually beneficial discussions pertaining to labor issues. These associations have provided a mechanism for positive industrial relations. In addition, we provide fair marketing opportunities to all suppliers and maintain programs to increase transactions with firms that are owned and operated by minorities and women.

Environmental Statement

A healthy environment, locally and globally, is vital to our business and to the communities where we operate. We view protection of the environment as a journey, not a destination. We began that journey over 100 years ago and it continues today. Each employee of The Coca-Cola Company has responsibility for stewardship of our natural resources and must strive to conduct business in ways that protect and preserve the environment. Our employees, business partners, suppliers and consumers must all work together to continuously find innovative ways to foster the efficient use of natural resources, the prevention of waste and the sound management of water. Doing so not only benefits the environment, it makes good business sense.

Forward-Looking Statements

This report contains statements, estimates or projections that constitute "forward-looking statements" as defined under U.S. federal securities laws. Generally, the words "believe," "expect," "intend," "estimate," "anticipate," "project," "will" and similar expressions identify forward-looking statements, which generally are not historical in nature. Forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from The Coca-Cola Company's historical experience and our present expectations or projections. These risks include, but are not limited to, obesity concerns; water scarcity and guality; changes in the nonalcoholic beverages business environment; increased competition; an inability to expand in developing and emerging markets; fluctuations in foreign currency exchange and interest rates; the ability to maintain good relationships with our bottling partners; a deterioration in our bottling partners' financial condition; strikes or work stoppages; increased cost of energy; increased cost, disruption of supply or shortage of raw materials; changes in laws and regulations relating to beverage containers and packaging; additional labeling or warning requirements; unfavorable economic and political conditions in international markets; changes in commercial and market practices within the European Economic Area; litigation or legal proceedings; adverse weather conditions; an inability to maintain brand image and guality and other product issues such as product recalls; changes in the legal and regulatory environment in various countries in which we operate; changes in accounting and taxation standards, including an increase in tax rates; an inability to achieve our overall long-term goals; an inability to protect our information systems; future impairment charges; the ability to successfully manage our Company-owned bottling operations; global or regional catastrophic events; and other risks discussed in our Company's filings with the United States Securities and Exchange Commission (SEC), including our Annual Report on Form 10-K, which filings are available from the SEC and on our Web site. You should not place undue reliance on forward-looking statements, which speak only as of the date they are made. The Company undertakes no obligation to publicly update or revise any forward-looking statements.

Sandy Alexander Inc., an ISO 14001:2004 certified printer with Forest Stewardship Council (FSC) Chain of Custody and Green-e certifications, printed this report with the use of renewable wind power resulting in nearly zero volatile organic compound (VOC) emissions. This report was printed on FSC-certified Mohawk Options paper, a process-chlorine-free 100 percent post-consumer waste paper manufactured entirely with 100 percent Green-e certified wind electricity and containing 100 percent post-consumer recycled fiber.

Savings derived from using post-consumer recycled fiber in lieu of virgin fiber:

- Δ^{4} 4,958 trees preserved for the future
- 🗂 14,318 lbs. waterborne waste not created
- 🗱 2,106,204 gallons wastewater flow saved
- 233,045 lbs. solid waste not generated
- 458,859 lbs. net greenhouse gases prevented
- \$ 3,512,200,000 BTUs energy not consumed

Savings derived from choosing a paper created with emission-free, wind-generated electricity:

- 238,416 lbs. air emissions not generated
- 100 barrels crude oil unused

This amount of wind-generated electricity is equivalent to:

- taking 21 cars off the road for one year OR
- Δ^{A}_{Δ} planting 16,115 trees

The Coca-Cola Company, a Foundation Member of eTree, has donated approximately 250,000 trees since October 2005 through American Forests for reforestation projects across the United States. For more information on the eTree program, visit www.eTree.com.







