Shareowner Information

Common Stock

The Coca-Cola Company is one of 30 companies in the Dow Jones Industrial Average. Our common stock is listed on the New York Stock Exchange, the principal market for our common stock, traded under the ticker symbol KO. The stock is also traded on the Boston, Chicago, National and Philadelphia stock exchanges.

At year end, there were 2.32 billion shares outstanding and 317,350 shareowners of record.

Dividends

At its February 2007 meeting, our Board of Directors increased our quarterly dividend to \$0.34 per share, equivalent to an annual dividend of \$1.36 per share. The Company has increased dividends in each of the last 45 years.

The Coca-Cola Company normally pays dividends four times a year, usually on April 1, July 1, October 1 and December 15. The Company has paid 343 consecutive quarterly dividends, beginning in 1920.

Dividend and Cash Investment Plan

The Dividend and Cash Investment Plan permits shareowners of record to reinvest dividends from Company stock in shares of The Coca-Cola Company. The Plan provides a convenient, economical and systematic method of acquiring additional shares of our common stock. All shareowners of record are eligible to participate.

For more details on the Dividend and Cash Investment Plan, please contact the Plan Administrator, Computershare, or visit www.computershare.com/coca-cola for more information.

Shareowner Account Assistance

For account information and maintenance, including address changes and information about the Dividend and Cash Investment plan, please contact:

Computershare Investor Services P.O. Box 43078 Providence, RI 02940-3078

Telephone: (888) COKE-SHR (265-3747) or (781) 575-2879

Hearing Impaired: (800) 490-1493

Fax: (781) 575-3605

Email: coca-cola@computershare.com Internet: www.computershare.com/coca-cola

Shareowner Internet Account Access

For account access via the Internet, please log on to www.computershare.com/investor and click "register now". Once registered, shareowners can view account history and complete transactions online.

Electronic Delivery

If you are a shareowner of record, you have an opportunity to help the environment by signing up to receive your shareowner communications, including annual reports, proxy materials, account statements and tax forms, electronically. Register your email address at www.eTree.com/coca-cola and complete the online form. As a thank you, the Company will have a tree planted on your behalf through American Forests.

Corporate Offices

The Coca-Cola Company One Coca-Cola Plaza Atlanta, Georgia 30313 (404) 676-2121

Institutional Investor Inquiries

(404) 676-5766

Information Resources

Internet

Our Web site, www.thecoca-colacompany.com, offers information about our financial performance, news about the Company and brand experiences.

Publications

The Company's Annual Report on Form 10-K, Proxy Statement, Annual Review, Quarterly Reports on Form 10-Q and other publications covering our corporate responsibility policies and initiatives are available free of charge upon request from our Industry and Consumer Affairs Department at the Company's corporate offices (see above). They also can be accessed at www.thecoca-colacompany.com.

Hotline

The Company's hotline, (800) INVSTKO (468-7856), offers taped highlights from the most recent quarter and may be used to request the most up-to-date quarterly results news release.

Audio Annual Review

An audiocassette or compact disc version of this report is available without charge as a service to the visually impaired. To receive a copy, please contact our Industry and Consumer Affairs Department at (800) 438-2653.

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Yes, you CAN! Join the Civic Action Network.

You have a stake in the success of The Coca-Cola Company and its system, and the Civic Action Network (CAN) is a powerful



way to be informed, involved and influential. Coca-Cola CAN is a nonpartisan grassroots network of citizens and businesses. Its purpose is to educate our stakeholders about national, state and local issues affecting our industry. Membership is voluntary, and you will never be asked to make a financial contribution.

To register, email us at civicactionnetwork@na.ko.com. For more information or to register by phone, please call (404) 515-5513.

Yes, I would like to learn more about The Coca-Cola Company corporate responsibility policies and initiatives.

If you are interested in learning more about our principles and our progress, please visit our Web site at www.thecoca-colacompany.com.